



Rodeo Royalty Partners with Stephen's Backpacks









Calling All Corporate Sponsors to Roundup Backpacks and bring smiles to many Children in Need

On Friday Dec 2<sup>nd</sup>, our Airdrie Rodeo Royalty will be visiting our participating sponsors of Stephen's Christmas Backpack Program 2016, to celebrate our tenth anniversary. We have helped over 40,000 Children in need to date and with you help can help even more this year!

We are looking for sponsors & folks to fill Christmas backpacks that will be provided to you, with gender and age appropriate items. Backpacks can be requested by contacting Nancy McPhee at 403-852-9308 or through email at director@stephensbackpacks.com

The sponsor that collects & donates the most backpacks, putting the most smiles on children's faces, will be presented with a Stephen's Backpack's Rodeo Royalty Award. This will be presented in January for you to display in your lobby from Jan 2017-2018. In replace of backpacks, every \$50 donation will represent one filled backpack.

So lasso those teams and tie down those items to help us fill those backpacks Partner!!!



Backpacks are filled according to gender and age group from baby to teens. Tags and backpacks will be provided by Stephen's Backpacks.



## What goes in a backpack?

## **Baby Backpack:**

- Blanket
- Diapers
- Baby hygiene
- Sleeper/clothes
  - Toque
  - Mitts/gloves
    - Socks
    - Toy



- Blanket
- Hygiene (toothbrush, toothpaste, shampoo, soap)
  - Toque
  - Mitts/gloves (waterproof)
    - Scarf
    - Socks
    - Candy
    - School supplies
      - Toy/gift











